



**NEWS YOU CAN USE**



**BREAKING NEWS**

AMC Theatres



NBCUniversal



# AMC strikes historic deal with Universal

AMC Theaters agreed to show Universal Pictures films on the big screen once more and grant Universal a smaller theatrical window so it could make its titles available on-demand sooner.

As part of the deal, Universal and Focus Features must play movies in cinemas for at least three weekends, or 17 days, before releasing those films on premium video on-demand platforms.

Previously, theaters would have the exclusive rights to films for 90 days.

AMC will also share in these new revenue streams from premium video on demand.

AMC Theatres

NBCUniversal



**Practice**

**Safe**

**Sex**

# Practice Safe Sets





# **SAFE SETS INTERNATIONAL**

<https://practicesafesets.co/>





# COVID-19 CERTIFICATE

Mark Maisonneuve

Newhouse Creative Services

July 20, 2020

This individual has completed Safe Sets™ COVID-19 (Level A)  
for the Film and Video Production Industry.

A handwritten signature in blue ink, appearing to read "Alex Kolodkin", positioned above a horizontal line.

**ALEX KOLODKIN**  
President, Safe Sets International

# **Damn the Surge!**

# **Full Speed Ahead**

<https://www.hollywoodreporter.com/news/hollywood-charges-forward-production-plans-virus>

Studios keep plotting a return to filming in states including California, New York, Georgia and Illinois as they hash out details of on-set COVID-19 protocols with the guilds.

According to an official California state document, individuals "supporting the entertainment industries, studios, and other related establishments, provided they follow COVID-19 public health guidance around physical distancing" are considered "essential workers."

## *More Good News:*

FilmLA, which tracks permits, said it'd been receiving around 60 film applications a week. Most incoming applications are continuing to come from the advertising and commercial sector.

In Georgia, insiders say studios that **are** ramping up their production plans have yet to be deterred by the state's record-high COVID-19 numbers and the heated political battle over government guidelines.

New York City officially entered Phase Four of its COVID-19 recovery roadmap. Projects are able to film as long as they don't have more than 50 people, interfere with hospitals or testing centers, block streets or get too close to restaurants with outdoor seating without permission from the establishment.

In Chicago, the limited series *Fargo*, is readying to start filming again in mid-August. The plan is for cast and crew to be tested ahead of time and then again on set, followed by a seven-day quarantine. They're also trying to reduce risk by having two crews, that way if one gets sick they're still able to keep production moving

## *The Bad News:*

For studios plotting their return to production, government approval has somehow proved less of an issue than guild approval. Sources say the AMPTP (Alliance of Motion Picture and Television Producers,) which represents the major studios, and guilds like IATSE, the labor union for crewmembers, are still in the midst of hashing out details of the on-set safety protocols.

The main issues that continue to be debated center on the role of COVID-19 managers (HSS and HSM), the frequency and type of testing, 10-hour workday caps to allow for more time to clean and sick day compensation.

*(the guild is said to want members who may fall ill to the virus to still be paid, while the studios want to avoid having to potentially pony up double the money).*

These negotiations will push back the start of studio work to late August (hopefully.)

*In 2016, Max Scherzer struck-out 20 batters, tying a MLB record for single-game strike-outs.*





# KKKKKKKKKKK!



*Blackmagic URSA Mini Pro 12K*



# *Blackmagic URSA Mini Pro 12K*

80 megapixel, 12K, Super 35 sensor with 14 stops of dynamic range.

Next generation Blackmagic RAW codec lets you shoot in 12K and edit on a laptop.

Blackmagic Generation 5 Color Science features a new film curve designed to make full use of the massive amount of color data from the new 12K sensor.

Shoot up to 60 fps in 12K, 110 fps at 8K and up to 220 fps at 4K.

Record simultaneously across two CFast cards up to 900MB/s or 500MB/s to two UHS-II SD cards.

# \$9,995

**KKKKKKKKKKKKKK?**

~~KKKKKKKKKKKKKKKK?~~



*Sony a7siii*

## *Sony a7siii*

12MP BSI CMOS sensor.

16-bit Raw video output at up to 60p is available via a full-size HDMI port.

10-bit 4:2:2 internal capture (in codecs including H.265 and All-I H.264)

4K video at up to 120 fps, 60p for 'at least an hour.'

Twin card slots that each accept either SD or CFexpress Type A cards. CFExpress cards will have 800 MB/s and 700 MB/s read/write speeds

ISO 80-102,400 (expandable to 40-409,600)

**\$3,500**

# It Pays to be Famous!

[https://www.screendaily.com/news/  
england-relaxes-quarantine-rules-for-film-and-high-end-tv-productions/5151314.article](https://www.screendaily.com/news/england-relaxes-quarantine-rules-for-film-and-high-end-tv-productions/5151314.article)

The UK government has relaxed quarantine rules for select international film and high-end television stars, directors and producers if they are deemed essential to the production.

(read No 14-day quarantine)

Under the new rules, exempted individuals will live and work in controlled “bubbled” environments behind closed doors. Productions will need to follow government Covid guidance and put in place stringent protocols to ensure that they have a minimal impact on public health.

The exemption applies to cast and crew coming into England specifically to work on film and television productions which qualify as British under one of the government’s cultural tests or official co-production treaties.

(You have to speak English in the film and serve tea at 2:00 pm)

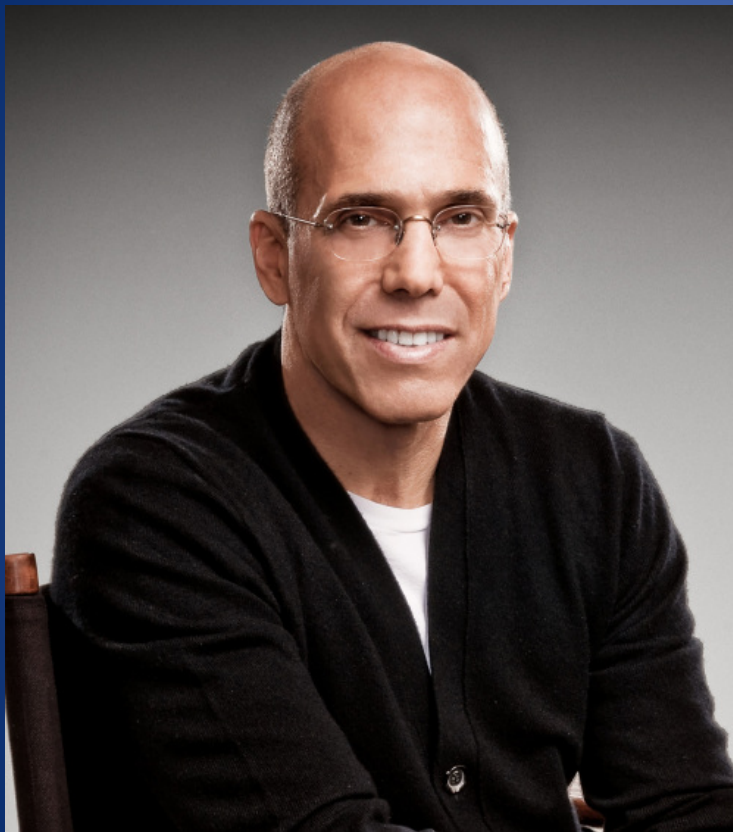
# It Pays to be Famous!

(or does it?)

[https://www.theguardian.com/tv-and-radio/2020/jun/28/  
quibi-netflix-jeffrey-katzenberg-crash?CMP=share\\_btn\\_tw](https://www.theguardian.com/tv-and-radio/2020/jun/28/quibi-netflix-jeffrey-katzenberg-crash?CMP=share_btn_tw)



February NYCU





Quick  
Bites

Quietly  
Bilking



“turnstyle” technology



# Since the \$1.75bn launch in April:

Generated only 1.5 million subscribers.

Disney + has over 50 million and Netflix has over 183 million

Will only have an estimated 2 million subscribers by then end of the year.

Needs another \$200m by the middle of 2021 to stay afloat.

The head of brand marketing, the head of daily content, and the head of partnerships and advertising have all left.

Their “turnstyle” technology (portrait to landscape) is tied up in a patent lawsuit.

## Quite Bitter



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